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Entrée Press Releases “Only Grilling: Beef, Pork and Chicken Recipes” eBook Through Book Hub, Inc.

“Only Grilling” is one title of the cookbook series “Play with Your Food!™”

SAINT PAUL, MN (November 27, 2013) – Entrée Press, publisher of the cookbook series “Play with Your Food!™” today announced that “Only Grilling: Beef, Pork, and Chicken Recipes,” by author Quentin Erickson will be the first title available as an eBook through Book Hub, Inc.

“We’re excited to make “Only Grilling” the first cookbook in the series available as an eBook through Book Hub,” said Darcy Zimbrick, spokesperson for Entrée Press. “The distinct format and design of the ‘Play with Your Food!’ interactive cookbooks is optimized for home cooks to — literally — document their experimentation, substitutions and improvisation. Being in the eBook market for consumers with Book Hub is another key piece of our overall marketing strategy — readers who browse cookbooks and magazines, but do not cook. These eBooks are a terrific way to reach this audience.”

Author Quentin Erickson said about the cookbook, “There is something primal about grilling food outdoors. The open air, the billowing, fragrant smoke, the constant tending of the grill temperature, and the elaborate, almost ritual poking and prodding of the food. This cookbook contains my favorite grilling recipes that I’ve developed over many years.”

“Only Grilling” includes such grill-ready recipes as Apricot-glazed Pork Chops, Blue Cheese and Butter Porterhouse Steak, Burgundy Sauce Filet Mignon, and Citrus and Teriyaki Chicken Breasts. Recipe categories include filet mignon, porterhouse, t-bones, rib-eyes, New York strip steaks, beef short ribs, pork chops and tenderloins, baby back and St. Louis style ribs, chicken breasts, and whole chicken.

Book Hub has exclusive distribution of Entrée Press’s eBook titles through its retail website and associated accounts: Amazon, Barnes & Noble, Kobo, iTunes, Google, Sony, OmniLit, e-Sentral, and Gardners Books and its affiliates.



Additional titles from the "Play with Your Food!" series will be available by Book Hub in 2014.

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About Book Hub, Inc.

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Book Hub, Inc. is an innovative, independent book and eBook publishing company located in the heart of lively downtown Santa Cruz, California. With over 20 years of industry experience, Book Hub specializes in book and eBook production, distribution, and marketing services. From individual services to packages and agreements, we make it simple, customizable, and affordable for authors or publishers around the world to publish their books.

Amidst the industry's transition into the world of ePublishing, Book Hub is reinventing book distribution with innovative strategies and marketing services. We aim to help increase publishers' revenues by providing aggressive eMarketing campaigns that target specific audiences relevant to titles and genres.

About the author

Quentin Erickson is a globe-trotting life-long foodie and improvisational cook who is bringing his mantra "Variety in food is the spice of life!" to all who love culinary adventure. His exploratory cookbooks focus on the myriad of options and wealth of inspiration available to us.

About Entree Press, LLC

Entrée Press is dedicated to helping home-based cooks derive more enjoyment from cooking by encouraging experimentation and improvisation.

Media resources are available at <http://entreepress.com/press-media-articles-company-info/>.