

# COOKBOOKS AVAILABLE FOR REVIEW UPON REQUEST

FOR IMMEDIATE RELEASE

June 29, 2012

## **Entrée Press Releases Unique Cookbooks that Encourage Home Cooks to Play with Their Food**

*"Play with your food!" interactive cookbooks provide experimentation encouragement, and extensive ingredient and cooking method substitution information*

FOR IMMEDIATE RELEASE – June 29, 2012, Inver Grove Heights, Minn.

It isn't often that a truly unique product comes along, and you wouldn't expect that product to be a cookbook series! Unlike any other cookbooks on the market, the Entrée Press "Play with your food!" interactive cookbooks provide experimentation encouragement, extensive ingredient and cooking method substitution information, and recipe layouts that document recipe variations explored by the home cook.

Author Quentin Erickson said, "Recipes are just a framework to build upon, to alter and to modify to your own personal tastes and satisfaction. Explore, experiment, be bold and find inspiration in the subtle and the obvious. Substituting ingredients, altering ingredient amounts, changing cooking methods—it can all become a happy obsession."

Cooks are encouraged to find their personal cooking style, refine their palates and have more fun in the kitchen by:

- embracing ingredient substitution and experimentation
- developing flavor profiles that feature their preferences
- building perfect plates that showcase their talent

All "Play with your food!" interactive cookbooks include:

- extensive ingredient and cooking method substitution information
- shopping, prep and cooking tips and tricks
- kitchen and grilling safety information

The "Play with your food!" Interactive Cookbook series currently has four titles:

*Only Grilling: Beef, Pork and Chicken Recipes*  
*Only Ribs: Baby Back Rib Recipes*  
*Only Chicken Breasts: Tastes Like (Great!) Chicken*  
*Only Wings: Bold and Unusual Recipes*

"Play with your food!" interactive cookbooks are available for purchase on Amazon.com and from the Entrée Press website (<http://www.EntreePress.com>).

# # #

### **About Entrée Press, LLC**

Entrée Press is dedicated to helping home-based cooks derive more enjoyment from cooking by encouraging experimentation and improvisation. Media resources are available at <http://entreepress.com/>. Cookbooks are available for review upon request. For further information contact Entrée Press, LLC, 855-321-COOK (2665), [info@EntreePress.com](mailto:info@EntreePress.com)